

## **1<sup>st</sup> Asia-Pacific Water Summit**

### **Sponsorship Package (Draft)**

The 1<sup>st</sup> Asia-Pacific Water Summit is an exclusive event to be held in Beppu, Japan 3-4 December, to which top-level policy and decision-makers are being invited.

The Secretariat of the 1<sup>st</sup> Asia-Pacific Water Summit is now seeking sponsors for the Summit from companies that have demonstrated leadership in water issues around the region.

The Summit will provide sponsors with a highly attractive audience of influential leaders from the region:

- Heads of state and ministers
- Representatives of public bodies
- CEOs
- Delegates from United Nations organisations
- Civil society representatives
- Journalists
- Members of the media

At the 1<sup>st</sup> Asia-Pacific Water Summit, your company's brand and identity will be associated with values of foremost significance to the well-being and prosperity of the Asia-Pacific region.

#### **Image and brand recognition**

Sponsoring the Summit identifies your brand to thought leadership, enhancing your image and maximising your brand recognition in the region.

#### **Direct and indirect audience**

The Summit gives your company networking opportunity with key stakeholders, in addition to regional and international media coverage that guarantees an audience far beyond the event's physical borders.

#### **Differentiation**

The Summit provides a unique opportunity for differentiating your brand and building recognition, image and identity.

**1<sup>st</sup> Asia-Pacific Water Summit Main Sponsor\***

Companies contributing with JPY 10,000,000

**Speaking Opportunities and Admission**

Speaking opportunity at sessions (for Summit invitees only)

Summit admission (for Summit invitees and accompanied persons)  
(access to interview/meeting rooms)

**Marketing Opportunities**

Company link featured on Summit website

Company included in Summit programme guide

Company Logo and add in Sponsor booklet (to be uploaded on-line as well)

Inclusion of one piece of collateral in Summit bag

Company Logo displayed on Sponsorship signage in Summit lobby

Display table for company's promotion materials in Summit lobby

Post Summit Marketing – One time mailing to participants, inclusion of logo on post Summit materials

Company list in on-line Summit press kit

**Additional Opportunities for All Sponsors**

The Lounge (2 Sponsors max – exclusive option available) - \$20,000 per Sponsor. This is a unique opportunity to keep attendees in contact with your brand when they are taking a break from the hustle and bustle of the Summit.

Arrange a breakfast, in agreement with the Secretariat regarding an appropriate time and venue

Organize an open event (see “open event guide”)

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\* Head of your company must be invited to the Summit as a prerequisite.

**1<sup>st</sup> Asia-Pacific Water Summit Main Sponsor\***  
Companies contributing with JPY 5,000,000

**Speaking Opportunities and Admission**

Summit admission (for Summit invitees and accompanied persons)  
(access to interview/meeting rooms)

**Marketing Opportunities**

Company link featured on Summit website  
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Company Logo and add in Sponsor booklet (to be uploaded on-line as well)  
Inclusion of one piece of collateral in Summit bag  
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**1<sup>st</sup> Asia-Pacific Water Summit Sponsor**  
Companies contributing with JPY 1,000,000

**Marketing Opportunities**

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